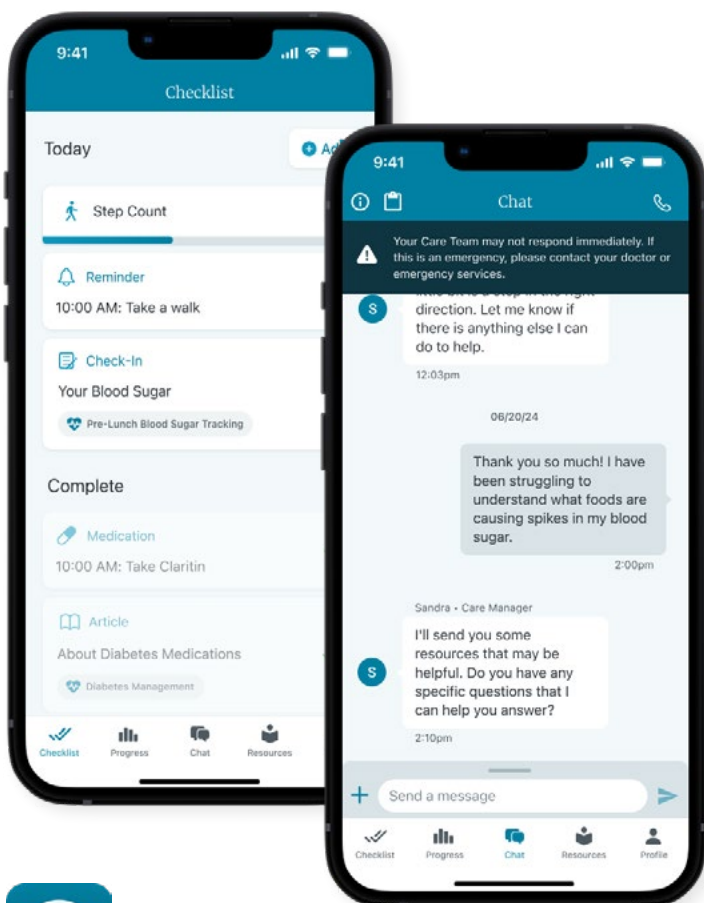




Care that is always in *your corner*

We believe health insurance shouldn't be something people use once in a while. That's why we want to give you everything your employees need to take control of their health each and every day.

Introducing the Wellframe® app, a convenient way for our Care Managers to provide confidential, text-based, one-on-one outreach to members using a smartphone or tablet. They'll get guidance, support and a personalized care plan to help achieve their health care goals.



- Employees and their families connect conveniently via text with licensed health care professionals when they need advice or support
- Using these one-on-one conversations and member data, we develop personalized care plans to keep healthy employees healthy and complex conditions in check, lowering medical costs by \$500-\$2,000+ per Excellus BlueCross BlueShield member based on risk tier*
- Employees get guidance for things like general wellness, weight loss, smoking cessation, diabetes, high blood pressure and more
- 80% of Excellus BCBS members on Wellframe® have successfully addressed a health issue



Free mobile health support for
smartphone or tablet

Excellus   | **Everybody
Benefits**

\$500-\$2000+

saved per Excellus BCBS
member based on risk tier*

Employees average

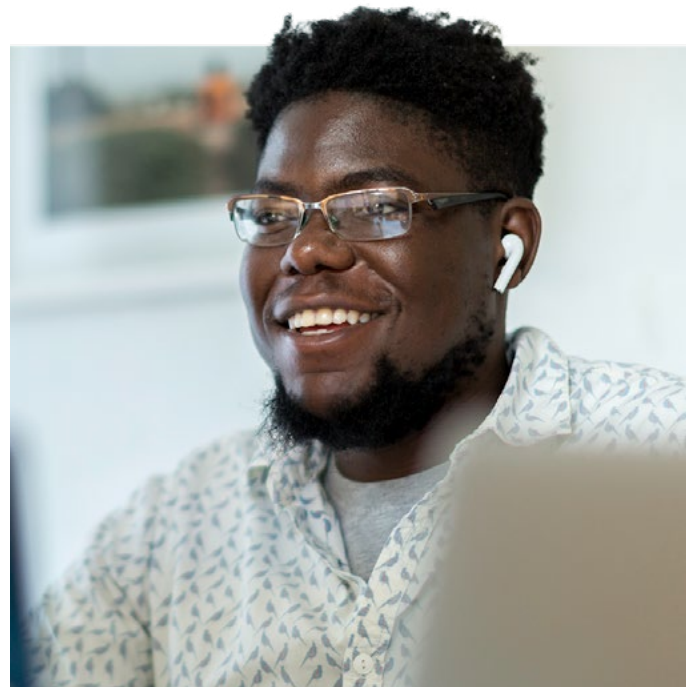
49 TEXTS

with care managers compared
to just 4.5 phone calls, and
stay connected longer

Put continuous care at their fingertips

Wellframe can give your employees free access
to help manage issues like these:

- Substance use
- Anxiety
- Depression
- Coronary artery disease
- Congestive heart failure
- Diabetes management
- Maternal health
- High blood pressure
- Asthma
- Stress management
- Weight loss
- Smoking cessation
- Emotional wellbeing



**"My cholesterol is down,
my triglycerides went
from 600 to 300, my blood
pressure is 118/52. These
results are all because of
you, who got me started,
gave me the information
that I needed and kept
me going along the way.
Thank you."**

– Excellus BCBS Wellframe user



**To learn more about how Wellframe can improve
outcomes and control costs, talk to your broker or
Excellus BCBS Account Manager today.**

*2018 Health Plan data provided by Wellframe®

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B-7090/22255-26HO A11Y_CRG_04142026

